



Sam's
Makeup

4-week Workshop

www.SamsMakeup.net

780.604.4990

COURSE OUTLINES

MAKEUP FUNDAMENTALS

This course is an introduction to the fundamentals of makeup application for daytime and evening makeup, classic looks and current fashion looks. The student is introduced to the various styles of makeup from natural to glamorous.

COURSE OBJECTIVES

- Learning about commercial and professional equipment, tools, materials and products used in makeup application
- Understanding the basics of skin structure, skin care and makeup subject preparation
- Analyzing bone structure and face shapes correctly
- Correcting various facial shapes with contouring, shading and highlighting
- Selecting makeup products based on proper analysis of skin tones and undertones
- Understanding colour theory, seasons and tonality
- Labeling the colour wheel correctly
- Knowing and demonstrating the sequence of basic makeup application
- Reviewing the purpose, selection and application of foundation, correction, concealer and powder for different ethnic groups, ages, skin tones and skin types
- Applying cheek colour application for day and evening looks correctly
- Correctly shaping eyebrows, and selecting appropriate eyebrow makeup for application
- Analyzing eye shapes correctly and applying makeup for correction
- Assessing lip shapes and making necessary corrections
- Selecting appropriate lip colours and applying various products and textures to meet clients' individual needs
- Understanding the basic rules of light and makeup
- Applying practical application of daytime and evening makeup, classic looks, fashion looks, natural styles, subtle styles, glamorous and dramatic styles
- Discussing makeup for mature women
- Learning the practical application of wedding makeup

